INTERREG ATLANTIC AREA PROGRAMME

CITIZENS' SUMMARY 2020





Interreg Atlantic Area Programme is a financing instrument of European Territorial Cooperation which aims to provide a framework for the implementation of joint actions, good practices and policy exchange between actors of five Atlantic countries: Portugal, Spain, France, Ireland and the United Kingdom.

With the support of the European Union, the programme has a total budget of EUR 185 million, out of which EUR 140 million come from the European Regional Development Fund (ERDF). The 71 funded projects reflect the objective of sustainable social and economic growth in the Atlantic Area, articulated in four main priority areas.

PROGRAMME IN NUMBERS

185 **MILLION EUROS**

COUNTRIES

36 **REGIONS**

PRIORITIES

SPECIFIC OBJECTIVES

75% FINANCING RATE

PROJECTS IN NUMBERS

PROJECTS

CALL FOR PROJECTS

PROJECT PARTNERS

100% **FUNDS ALLOCATED**

FUNDS ALLOCATED PER PRIORITY



27 **PROJECTS** 62.9 **MILLION €**



15 **PROJECTS** 42.4 MILLION €



PROJECTS

20.4 MILLION €



20

52.3

PROJECTS

MILLION €

Atlantic Area Elegible area

IMPLEMENTED ACTIVITIES IN 2020

These initiatives enhance the added value of Interreg in the Atlantic regions. We aim to raise awareness of the importance of European Territorial Cooperation towards a stronger Europe, while building valuable relationships between the Atlantic key actors.



START OF THE INTERREG ATLANTIC AREA 2021-2027 PROGRAMMING PROCESS

The Task Force for the preparation of the future programme met for the first time in January, in Paris, under the French Presidency of the Programme. In 2020, 4 more meetings were held by this working group.



30 YEARS OF INTERREG

2020 marks 30 years since the start of Interreg. To celebrate this important date several initiatives were jointly carried out by the Interreg transnational programmes, such as a Storymap or the social media campaign #InterregTalks.



EUROPEAN WEEK OF REGIONS AND CITIES

The Joint Secretariat participated in 2 online workshops: "Interreg: Cooperation for Greener Europe" (Interact) and "Anew approach to the Atlantic maritime strategy."

(DG Mare).

We were also represented at the digital exhibition "Interreg: No borders with

transnational cooperation



INTERREG ATLANTIC AREA ONLINE ANNUAL EVENT

"30 years contributing to a smart and strong region".

This event held in
November, celebrated 30
years of Interreg with
focus on the Green Deal,
on the Atlantic Strategy
and on the future
programming period. The
event had around 150
attendees.

GOOD PRACTICES



SAFER AWARDED AT THE ATLANTIC PROJECT AWARDS 2020

SAFER project (Smart Atlantic Seafood Clusters) was the winner under the "Atlantic Ports and Blue Economy " category at the 4th edition of the Atlantic Project Awards 2020. The online ceremony took place during the 7th Atlantic Stakeholder Platform Conference held in November 2020 and was designed to honour outstanding success stories achieved by projects in the geographical area covered by the Atlantic Strategy.

SAFER is coordinated by ERNACT and aims to improve the innovation performance of the seafood sector by increasing technology adoption, giving response to the challenges of this sector of high potential.



UNESCO HIGHLIGHTS ATLAS.WH AS A GOOD PRACTICE OF CULTURAL MANAGEMENT

The UNESCO newsletter "World Heritage Cities Programme - Urban Notebooks" highlighted ATLAS.WH project as a good practice by addressing its study about World Heritage Site experiences in managing Governance, Population and Tourism. This study is a compilation of 24 good practices which analyses and collects international good practices for the mitigation of critical issues that are common to heritage sites. ATLAS.WH is led by Câmara Municipal do Porto and aims to create a network of urban WHS, by addressing common challenges related to the protection of their identity, while enhancing their cultural assets, in order to stimulate heritage-led economic and cultural development.

IMPLEMENTED ACTIVITIES IN 2020



ATLANTIC STAKEHOLDER CONFERENCE

The Atlantic Area hosted a workshop "Innovative solutions to boost the use of marine renewable energies". Projects
BLUEGIFT, DURABLE and EERES4WATER shared their contribution to foster renewable energy in the Atlantic region.



MONITORING COMMITTEE MEETING

Under the French
Presidency in 2020, an
online Monitoring
Committee meeting was
held in July. More than 30
delegates met to discuss
the state of play of the
Programme and make
relevant decisions towards
the future.



PROJECTS RESULTS SECTION

A new section was created on the website to collect outputs and results and share the wealth of knowledge, experience and good practices of the Atlantic Area projects.



INTERACT 30

DIGITAL PUBLICATIONS

Several Atlantic projects
were identified as good
practices on 3 digital
publications promoted by
Interact:

- <u>Interreg addressing</u> <u>climate change,</u>
- <u>Working for a Greener</u> <u>Europe</u>,
- <u>Made with Interreg</u> <u>projects stories.</u>



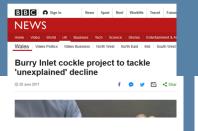
LAUNCH OF LINKEDIN AND YOUTUBE CHANNELS

A <u>Linkedin</u> account and a <u>Youtube</u> channel were created to make the programme's achievements and projects activities and results more widely visible.



HOST OF INTERREG VOLUNTEERS YOUTH

Davide Grison from Italy and Gaïd Carval from France were 2 Interreg volunteers hosted in Porto. They worked closely with the Secretariat and the Managing Authority to learn more about the implementation of an European cooperation programme.



PRESENCE ON THE MEDIA

Several Atlantic projects
were mentioned in
digital and print media
highlighting
achievements with
impact on territories
and communities. There
is a section on our
website that gathers all
those references.



ONLINE PRESENCE

The website provides all the information of the main programme activities. Facebook and Twitter accounts promote the programme and project events and communicate specific topics. Our audience are key actors in territorial and maritime cooperation and European citizens.







